

Global OOH managed services leader

Turning data into clarity for advertisers, agencies, and media owners.

20+ years of expertise

AI-powered analytics

OOH that works

Crafted

Produced using human skill and creativity.

Coded

Technologically enabled.

Longterm strategic partners to network members

mediassociates

WORLDWIDE PARTNERS



R&F

Tombras

SHIPYARD

GIANT SPOON
LOS ANGELES / NEW YORK

MINTZ+HOKE

CORNETT

450

employees globally

65+

countries

\$550M+

OOH media spend

Services

- Planning
- Buying
- Measurement
- Production
- Creative Solutions

Products

- billups App
- billups Discovery™
- billups Analytics™
- audrai™
- DSP/SSP
- Data Science